

**Andy Tran**



**PDG Bill Degnan**  
External Signage &  
Visual Presence



**Chris Bray**  
Social Media Strategy



**Judy Degnan**  
Club Branding



**PDG Ken Miller**  
Promoting  
Sponsors



**Kiyara Kistasamy**



**Kristine Ash**  
Marketing  
Projects &  
Events



**Stephen  
Palamara**  
Public  
Relations &  
Website  
Development



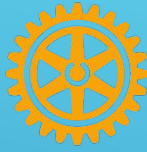
**PDG Shia  
Smart**  
Chair

- ▶ **Social Media Strategy**
- ▶ **External Signage & Visual Presence**
- ▶ **Promoting Corporate Sponsors & Partnerships**
- ▶ **Marketing Projects & Events**
- ▶ **Mass Media Engagement (TV, Radio, Cinemas)**
- ▶ **Club Website Development & Support**
- ▶ **Club Branding & Consistency**

## AREAS OF FOCUS



High Performance  
Marketing Team



## NEED TO UPDATE YOUR EXTERNAL SIGNAGE?

- Contact Bill and Judy Degnan on how District can support you.
- [Bill.Degnan@rotary9815.org.au](mailto:Bill.Degnan@rotary9815.org.au) (0448-189-313)
- [Judy.Degnan@rotary9815.org.au](mailto:Judy.Degnan@rotary9815.org.au) (0414-899-358)